

## **Historic, Archive Document**

Do not assume content reflects current  
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CHRYSANTHEMUM  
ROOTED CUTTINGS

Price List  
for 1944



GENEVA FLORAL CO.

P. O. Box 173, GENEVA, N. Y.

FARM, GREENHOUSES AND OFFICE

Border City

E. North St., just outside Geneva

Dear Customer:—

We want to sincerely thank you for your valued orders in the past and we hope to make this a RECORD YEAR. We have the stock to do it and if we can get help to do the work there is no question as to the results.

We ask especially for "early orders." This gives us a chance to plan for your order and can usually give you much better satisfaction.

We have already received many letters from last year's customers asking us to duplicate their orders or make a substantial addition. This is very pleasing and is all the recommendation necessary for the quality of our stock—this before receiving our catalog and prices.

As you will notice we do not list any Hardies.

We thank you for a share of your business in the past and trust our dealings this season may be mutually profitable.

Yours very truly,

GENEVA FLORAL CO.

## INSTRUCTIONS FOR ORDERING

**PRICES:** Kindly note carefully the prices per 100 and per 1000 are opposite each variety. The following rates apply when less than 25 of a variety is ordered:

Rate per 100	Rate per 10	Rate per 5	Rate per 1
\$ 3.50	\$ .50	\$ .40	\$ .10
4.50	.75	.50	.12
6.00	1.00	.60	.15
8.00	1.50	1.00	.25

If your order totals 1,000 or more and you have ordered at least 25 or in multiples of 25 for each variety you may take the 1,000 rates. **SPECIAL ATTENTION!** If you order 100 each of five or more different varieties, you may also take the 1,000 rates.

**TERMS:** 2% discount will be allowed if paid within 10 days from date of invoice. All invoices will become due in 30 days from date of invoice. Cash to all customers without established credit—at least 50% of the amount must be enclosed with your order if you want us to send it C. O. D. This part payment is necessary because of the perishable nature of the cuttings.

**DISCOUNTS:** 5% Discount for all **CASH WITH ORDER** orders.

**DELIVERY:** All shipments will go by express collect. It has been our experience that our shipments of perishable plants to distant customers are given more careful attention and are more promptly delivered by the Express company, and are insured against unnecessary delays and rough handling. If you want cuttings sent Parcels Post add this amount to your order as all shipments are F.O.B. Geneva, N. Y. Weight of cuttings would be about 5 lbs. per 100 cuttings.

**GUARANTEE:** We guarantee to pack all plants carefully which should reach you in good condition. All packages should be opened immediately upon receipt of same.

**CLAIMS FOR DAMAGE:** If plants are damaged upon arrival, notify your Express Agent or Post Master immediately. Inasmuch as we have no control over the transportation agencies, we cannot be responsible for injured or delayed deliveries, etc. All claims for damages must be assumed and entered against the carrier by the buyer.

**NO GUARANTEE:** While we use every possible care to have all varieties properly labeled and true to name, we give no warranty expressed or implied, also we cannot guarantee a crop as growing depends entirely upon the grower.

**CANCELLATION:** Should you find it necessary to cancel your order before you receive your plants, the cancellation will be accepted if your instructions for cancelling your order reach our office before shipment has been made. However, if all or any part of your order has been shipped, we can honor the cancellation of the **UNSHIPPED PORTION** only.

Orders accepted will be subject to the above terms.

## LARGE FLOWERING COMMERCIAL VARIETIES

## Note

X—Extra good or generally accepted best varieties.

S—Indicates varieties most suitable for shading.

P—Indicates varieties suitable for Pot Plants.

## READ INSTRUCTIONS FOR ORDERING ON PAGE THREE

Prices subject to change without notice

## YELLOW

Name and Description		Height	Select Bud	Matures	Price per	
					100	1000
XP	Gold Lode. Golden yellow.....	Med.	Aug. 25	Oct. 1	\$3.50	\$30.00
XP	Celestra. Bright yellow.....	Med.	Ter. Bud	Oct. 15	3.50	30.00
	Chrysolora. Pale golden yellow.....	Med.	Aug. 15	Oct. 15	3.50	30.00
XSP	Mrs. H. E. Kidder. Bright yellow.....	Med.	Aug. 25	Oct. 20	3.50	30.00
	Apricot Queen. Incurved orange.....	Short		Oct. 25	3.50	30.00
X	Yellow Ambassador. Light yellow.....	Med.	Ter. Bud	Oct. 25	3.50	30.00
SX	Blazing Gold. Golden yellow.....	Med.	Ter. Bud	Oct. 25	3.50	30.00
XSP	Sunglow. Yellow.....	Med.	Aug. 25	Oct. 25	3.50	30.00
	Citronella. Light yellow.....	Short	Aug. 31	Oct. 28	3.50	30.00
XSP	Golden Glory. Golden yellow.....	Short	Aug. 25	Nov. 1	3.50	30.00
XS	Good News. Yellow.....	Med.	Aug. 30	Nov. 1	3.50	30.00
X	Indianapolis. Yellow.....	Med.	Ter. Bud	Nov. 8	8.00	75.00
XP	Cardonia. Deep rich yellow.....	Med.	Sept. 5	Nov. 10	3.50	30.00
X	Whittier. Yellow.....	Med.	Sept. 15	Nov. 13	3.50	30.00
	Columbus Dispatch. Deep lemon yellow.	Med.	Sept. 1	Nov. 15	3.50	30.00
X	Yellow Monument. Pale yellow.....	Med.	Sept. 10	Nov. 15	3.50	30.00
XP	Honey Dew. Yellow.....	Short	Ter. Bud	Nov. 15	3.50	30.00
	Friendly Call. Yellow buff.....	Tall	Ter. Bud	Nov. 20	3.50	30.00
SX	Yellow Mefo. Golden yellow.....	Tall	Sept. 20	Nov. 20	3.50	30.00
XP	Friendly Rival. Large golden yellow.....	Med.	Sept. 10	Nov. 20	3.50	30.00
XS	Sun Gold. Yellow.....	Med.	Sept. 30	Nov. 25	3.50	30.00
XS	Golden Pearson. (Leroy Zang) Yellow...	Med.	Sept. 30	Nov. 25	3.50	30.00
X	Golden Mrs. Ross. Golden yellow.....	Tall	Ter. Bud	Dec. 3	3.50	30.00
X	Golden Mistletoe. Yellow.....	Med.	Sept. 30	Dec. 10	3.50	30.00
X	Improved Tobin's Late Yellow. Deep yellow.....	Short	Sept. 30	Dec. 15	3.50	30.00

## WHITE

	Smith's Early White. White.....	Tall	Aug. 10	Oct. 5	3.50	30.00
XS	Silver Sheen. Fine early white.....	Med.	Aug. 30	Oct. 18	3.50	30.00
XP	Ambassador. Large white.....	Med.	Ter. Bud	Oct. 23	3.50	30.00
XS	Albatross. Pure white.....	Med.	Ter. Bud	Nov. 1	3.50	30.00
XS	Snow White. White.....	Med.	Ter. Bud	Nov. 1	3.50	30.00
XS	Betsy Ross. Fine shaped white.....	Tall	Aug. 25	Nov. 1	3.50	30.00
	Chas. W. Johnson. Ivory white.....	Med.	Sept. 10	Nov. 5	3.50	30.00
XS	Indianapolis. White.....	Med.	Ter. Bud	Nov. 8	3.50	30.00
	Chas. Rager. White.....	Med.	Sept. 15	Nov. 10	3.50	30.00
X	Monument. White.....	Med.	Sept. 10	Nov. 15	3.50	30.00
XS	Marketeer. Finest late white.....	Med.	Ter. Bud	Nov. 18	3.50	30.00
SX	Mefo. Fine white.....	Med.	Sept. 20	Nov. 20	3.50	30.00
X	Chattanooga. White.....	Med.	Sept. 20	Nov. 25	3.50	30.00
X	December Glory. Pure white.....	Tall	Sept. 30	Dec. 1	3.50	30.00
X	White Mistletoe. White.....	Med.	Sept. 30	Dec. 10	3.50	30.00
XP	Smith's Late White. White.....	Short	Sept. 30	Dec. 15	3.50	30.00

WE GROW OUR OWN

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## BRONZE AND RED

Name and Description	Height	Select Bud	Matures	Price per	
				100	1000
XS Detroit News. Early bronze.....	Med.	Aug. 30	Nov. 1	3.50	30.00
X Mrs. David F. Roy. Reddish bronze.....	Short	Sept. 15	Nov. 8	3.50	30.00
XS Indianapolis. Bronze.....	Med.	Ter. Bud	Nov. 8	3.50	30.00
Indian Chief. Deep reddish bronze.....	Med.	Sept. 5	Nov. 10	3.50	30.00
XP Garnet King. Deep red.....	Med.	Sept. 20	Nov. 18	3.50	30.00
Golden Oak. Buff bronze.....	Med.	Ter. Bud	Nov. 18	3.50	30.00
X Gladys Pearson. Good light bronze.....	Med.	Sept. 30	Nov. 25	3.50	30.00
X Oak Leaf. Dark bronze.....	Med.	Sept. 30	Nov. 25	3.50	30.00
Harvard. Deep red, reflexed.....	Med.	Sept. 30	Nov. 30	3.50	30.00
X Bronze Mistletoe. Bronze.....	Med.	Sept. 30	Dec. 10	3.50	30.00

## PINK

XS Pink Chief. Pink.....	Tall	Ter. Bud	Oct. 15	3.50	30.00
XSP Justrite. Fine early pink.....	Short	Ter. Bud	Oct. 15	3.50	30.00
PX Major Ed. Bowes. Fine dark pink.....	Med.	Aug. 30	Oct. 20	3.50	30.00
X October Rose. Pink.....	Med.	Sept. 5	Oct. 20	3.50	30.00
XSP J. W. Prince. Light pink.....	Short	Aug. 30	Nov. 5	3.50	30.00
SX Indianapolis Pink. Light lavender.....	Med.	Ter. Bud	Nov. 8	3.50	30.00
Rose Perfection. Deep rose pink.....	Short	Sept. 10	Nov. 10	3.50	30.00
XP Thanksgiving Pink. Dark pink.....	Short	Sept. 15	Nov. 23	3.50	30.00
X Distinction. Late pink.....	Med.	Ter. Bud	Nov. 25	3.50	30.00
XP Helen Frick. Very fine late pink.....	Med.	Sept. 10	Nov. 25	3.50	30.00
X Pink Mistletoe. Pink.....	Med.	Sept. 30	Dec. 10	3.50	30.00

## EXHIBITION VARIETIES

### YELLOW

Name and Description	Height	Select Bud	Matures	Price per	
				100	1000
X Yellow Turner. Fine large light yellow...	Med.	Aug. 25	Nov. 5	\$6.00	\$50.00

### WHITE

X William Turner. Fine large pure white...	Med.	Aug. 25	Nov. 5	6.00	50.00
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### BRONZE

X Bronze Turner. Fine large bronze.....	Med.	Aug. 25	Nov. 5	6.00	50.00
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### PINK

X Pink Turner. Fine large pink.....	Med.	Aug. 25	Nov. 5	6.00	50.00
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WE GROW OUR OWN

## POMPONS, SINGLE AND ANEMONE VARIETIES

Size of flower is indicated by S—small; Int.—Intermediate; L—large.

Types are abbreviated as follows: Pom.—Pompon; Dec.—Decorative; Sing.—Single; Anem.—Anemone.

### Note

X—Extra good or generally accepted best varieties.

S—Indicates varieties most suitable for shading.

P—Indicates varieties suitable for Pot Plants.

### READ INSTRUCTIONS FOR ORDERING ON PAGE THREE

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### YELLOW

Name and Description	Height	Size & Type	Matures	Price per	
				100	1000
XS Yellow Irene. Yellow sport of Irene . . . .	Short	S. Pom.	Oct. 18	\$3.50	\$30.00
XSP Rodell Improved. Fine early yellow . . . .	Short	Int. Pom.	Oct. 20	3.50	30.00
XS Gold Finch. Yellow . . . . .	Med.	Int. Pom.	Oct. 20	3.50	30.00
XS Golden Spray. Yellow . . . . .	Med.	Int. Pom.	Oct. 23	3.50	30.00
X Early Buttercup. Yellow . . . . .	Med.	Int. Pom.	Oct. 25	3.50	30.00
SXPD Golden Herald. Large deep golden yellow	Med.	L. Dec.	Oct. 25	3.50	30.00
X Cora Peck Buhl. Light buff yellow . . . .	Tall	Int. Pom.	Oct. 25	3.50	30.00
XS Yellow Dot. Yellow with reddish center .	Med.	Int. Pom.	Oct. 25	3.50	30.00
XS Yellow Arcadia. Pernet yellow . . . . .	Med.	Int. Pom.	Oct. 28	3.50	30.00
Ohio State. Yellow Anemone for pots . . .	Short-Disbud		Nov. 1	3.50	30.00
XSD Mary Lennon Hall. Clear rich yellow . .	Tall	Int. Pom.	Nov. 1	3.50	30.00
XD Yellow Sea Gull. Yellow . . . . .	Tall	Int. Pom.	Nov. 1	3.50	30.00
XSP Nuggets. Best early yellow . . . . .	Short	S. Pom.	Nov. 5	3.50	30.00
SXD Helios. Deep yellow . . . . .	Med.	L. Anem.	Nov. 10	3.50	30.00
XS Yellow New York. Yellow . . . . .	Med.	S. Pom.	Nov. 13	3.50	30.00
X Golden Splendor. Bright yellow . . . . .	Med.	Int. Pom.	Nov. 15	3.50	30.00
XSP Yellow Fellow. Yellow . . . . .	Med.	Int. Dec.	Nov. 15	3.50	30.00
XSD Susanne Miller. Buff yellow . . . . .	Tall	L. Anem.	Nov. 18	3.50	30.00
X Yellow Bird. Lemon yellow . . . . .	Med.	Int. Pom.	Nov. 20	3.50	30.00
X Hasegawa Gold. Large golden yellow . . .	Med.	Int. Pom.	Nov. 23	3.50	30.00
XPD Yellow Rolinda. Light buff yellow . . . .	Med.	Int. Anem.	Nov. 23	3.50	30.00
X Golden Sceptre. Yellow . . . . .	Tall	Int. Pom.	Nov. 25	3.50	30.00
PD Yellow Yuletide. Yellow . . . . .	Short	Int. Pom.	Nov. 28	3.50	30.00
X Christmas Gold. Bright yellow . . . . .	Med.	S. Pom.	Nov. 28	3.50	30.00
X Yellow Cordova. Yellow . . . . .	Med.	Int. Dec.	Nov. 30	3.50	30.00
Yellow Valencia. Yellow . . . . .	Tall	L. Anem.	Nov. 30	3.50	30.00
XD Gold Coin. (Unalga) Yellow . . . . .	Med.	Int. Pom.	Dec. 1	3.50	30.00
XPD Yuvawn. Yellow . . . . .	Med.	Int. Pom.	Dec. 3	3.50	30.00
X Golden Modena. Deep golden yellow . . .	Med.	Int. Pom.	Dec. 5	3.50	30.00
X Fawn. Deep buff yellow . . . . .	Med.	Int. Sing.	Dec. 5	3.50	30.00
XD Gleam. Deep lemon yellow . . . . .	Med.	L. Anem.	Dec. 5	3.50	30.00
X Buttercup. Yellow . . . . .	Tall	Int. Pom.	Dec. 10	3.50	30.00
X Christmas Cheer. Deep yellow . . . . .	Med.	Int. Pom.	Dec. 15	3.50	30.00
X Yellow Garza Supreme. Yellow . . . . .	Short	Int. Anem.	Dec. 15	3.50	30.00
Vibrant. Deep yellow . . . . .	Med.	Int. Dec.	Dec. 20	3.50	30.00
Dec. Gold. Golden yellow . . . . .	Med.	Int. Dec.	Dec. 25	3.50	30.00
Yellow Snow. Deep lemon yellow . . . . .	Med.	Int. Pom.	Dec. 30	4.50	40.00

### WHITE

Uvalda. Creamy white . . . . .	Med.	Int. Pom.	Oct. 10	3.50	30.00
XSP Irene. Fine early white . . . . .	Short	S. Pom.	Oct. 18	3.50	30.00
XS Minong. White . . . . .	Med.	S. Pom.	Oct. 20	3.50	30.00
P Silver Bells. White . . . . .	Med.	S. Pom.	Oct. 23	3.50	30.00

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**WHITE—(Con't)**

Name and Description	Height	Size & Type	Matures	Price per	
				100	1000
XS Arcadia. Pure white.....	Med.	Int. Pom.	Oct. 28	3.50	30.00
XPD Graceland. White with yellow center....	Med.	Int. Anem.	Oct. 28	3.50	30.00
XSD Sea Gull. Very fine white.....	Tall	Int. Pom.	Nov. 1	3.50	30.00
XSD White Doty. Good white.....	Med.	L. Pom.	Nov. 1	3.50	30.00
XD White Anemone. White.....	Tall	Int. Anem.	Nov. 5	3.50	30.00
XS Rev. Horace Bushnell. White.....	Tall	Int. Pom.	Nov. 8	3.50	30.00
X Crystal Jewell. White.....	Tall	S. Pom.	Nov. 8	3.50	30.00
XD White Mensa. Ivory white.....	Med.	Int. Sing.	Nov. 10	3.50	30.00
SXPD Little America. Snow white.....	Med.	Int. Anem.	Nov. 10	3.50	30.00
Chicago Pearl. Ivory white.....	Med.	Int. Pom.	Nov. 15	3.50	30.00
XPD White Norma. Sport of Norma.....	Tall	L. Anem.	Nov. 18	3.50	30.00
XPD White Yuletide. White.....	Short	Int. Pom.	Nov. 28	3.50	30.00
X Cordova. Fine late white.....	Med.	Int. Dec.	Nov. 30	3.50	30.00
X December Glory Pom. White.....	Med.	Int. Dec.	Dec. 15	3.50	30.00
X Garza Supreme. White.....	Short	Int. Anem.	Dec. 15	3.50	30.00
X Snow. Ivory white.....	Med.	Int. Pom.	Dec. 30	3.50	30.00
Swan. White.....	Tall	Int. Anem.	Dec. 30	3.50	30.00

**BRONZE AND RED**

XS Roman Bronze. Bronze Capt. Cook.....	Tall	Int. Pom.	Oct. 20	3.50	30.00
SX Adelaide. Mahogany.....	Med.	S. Pom.	Oct. 23	3.50	30.00
XSD Jemima. Bronze.....	Med.	Int. Pom.	Oct. 23	3.50	30.00
X Natoma. Flame scarlet.....	Short	Int. Dec.	Oct. 25	3.50	30.00
XS Firebird. Red bronze.....	Med.	Int. Dec.	Oct. 25	3.50	30.00
X Joan Piper. Amber bronze.....	Med. Int.	Sing.	Oct. 28	3.50	30.00
XD Bronze Doty. Bronze.....	Med.	Int. Pom.	Nov. 1	3.50	30.00
X Elizabeth Peterson. Orange bronze.....	Med.	Int. Dec.	Nov. 3	3.50	30.00
XS Robin Hood. Dark red.....	Med.	S. Pom.	Nov. 5	3.50	30.00
Red Rover. Crimson orange.....	Med.	S. Pom.	Nov. 5	3.50	30.00
Grenadier. Red.....	Med.	L. Pom.	Nov. 10	3.50	30.00
XD Mason's Bronze. Burnt orange.....	Short	L. Sing.	Nov. 10	3.50	30.00
D Cora Scovil. Burnt orange.....	Med.	L. Anem.	Nov. 10	3.50	30.00
XD The Titan. Scarlet crimson.....	Med.	L. Anem.	Nov. 10	3.50	30.00
XS New York. Bronze.....	Med.	S. Pom.	Nov. 13	3.50	30.00
XSP Princeton. Orange.....	Med.	Int. Dec.	Nov. 15	3.50	30.00
X Mrs. Mary Hooker. Deep red.....	Tall	L. Dec.	Nov. 15	3.50	30.00
XPD Melba. Fine light reddish bronze.....	Short	L. Sing.	Nov. 15	3.50	30.00
XPD Red Melba. Red.....	Short	L. Sing.	Nov. 15	3.50	30.00
XS Red Princeton. Brazil red.....	Med.	Int. Dec.	Nov. 15	3.50	30.00
XS Fez. Deep bronze.....	Med.	S. Pom.	Nov. 15	3.50	30.00
XP November Bronze. Orange bronze.....	Med.	Int. Pom.	Nov. 18	3.50	30.00
Catherine. Bronze.....	Med.	Int. Dec.	Nov. 20	3.50	30.00
X Legal Tender. Very fine bronze and gold.....	Med.	Int. Dec.	Nov. 20	3.50	30.00
XD Estrelita. Deep buff bronze.....	Med.	L. Anem.	Nov. 20	3.50	30.00
XPD Rolinda. Orange bronze.....	Med.	Int. Anem.	Nov. 23	3.50	30.00
Red Rolinda. Deep reddish bronze.....	Med.	Int. Anem.	Nov. 23	3.50	30.00
X Dorothy Turner. Bronze.....	Med.	Int. Pom.	Nov. 25	3.50	30.00
X Yolanda. Pale orange bronze.....	Med.	S. Anem.	Nov. 25	3.50	30.00
Gold Tips. Reddish bronze gold tipped..	Med.	L. Pom.	Nov. 25	3.50	30.00
X Helen Hubbard. Deep red.....	Med.	L. Dec.	Nov. 25	3.50	30.00
XPD Crimson Glow. Maroon.....	Med.	Int. Anem.	Nov. 25	3.50	30.00
X Royal Crimson. Dark crimson.....	Med.	L. Dec.	Dec. 1	3.50	30.00
XD Coral Blaze. Orange bronze.....	Short	L. Anem.	Dec. 1	3.50	30.00
X Wildfire. Beautiful orange rust.....	Med.	Int. Dec.	Dec. 3	3.50	30.00
X Harmony. Red orange with bronze.....	Med.	Int. Pom.	Dec. 5	3.50	30.00
X Cavalcade. Mandarin red.....	Med.	Int. Pom.	Dec. 10	3.50	30.00
XPD Bronze Supreme. Light bronze.....	Med.	L. Anem.	Dec. 10	3.50	30.00

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### PINK

Name and Description	Height	Size & Type	Matures	Price per	
				100	1000
XSP Jewell. Bright rose pink. ....	Short	S. Pom.	Oct. 15	3.50	30.00
XS Capt. Cook. Fine early pink. ....	Tall	Int. Pom.	Oct. 20	3.50	30.00
SX Jessie. (Madeline) Deep rose pink. ....	Med.	Int. Pom.	Oct. 25	3.50	30.00
XS Pink Dot. White with pink center. ....	Med.	Int. Pom.	Oct. 25	3.50	30.00
XD Betty Rose. Pink petals and cushion. ....	Med.	L. Anem.	Oct. 25	3.50	30.00
Bright Spot. Bright center. ....	Med.	Int. Pom.	Oct. 25	3.50	30.00
Pink Popcorn. Pink. ....	Short	Int. Dec.	Oct. 30	3.50	30.00
D Izola. Amaranth. ....	Short	S. Anem.	Nov. 1	3.50	30.00
XD Irene Rich. Pink. ....	Med.	L. Pom.	Nov. 1	3.50	30.00
SXD Lillian Doty. Shell pink. ....	Med.	L. Pom.	Nov. 1	3.50	30.00
XD Rose Charm. Rose pink. ....	Med.	L. Pom.	Nov. 1	3.50	30.00
XP W. H. Buckingham. Pink. ....	Short	Int. Sing.	Nov. 3	3.50	30.00
XS Mrs. Morgan G. Bulkeley. Light pink. ...	Tall	Int. Pom.	Nov. 8	3.50	30.00
D Elsa Piel. Orchid pink, golden cushion. ...	Med.	L. Anem.	Nov. 10	3.50	30.00
SXD Masterpiece. Tourmaline pink. ....	Med.	Int. Pom.	Nov. 15	3.50	30.00
XP Orchid Beauty. Orchid with golden cush. Med.		Int. Anem.	Nov. 15	3.50	30.00
SXPD Freida. Lavender with yellow cushion. ...	Med.	L. Anem.	Nov. 15	3.50	30.00
XSD Norma. Orchid petals, salmon cushion. ..	Tall	Int. Anem.	Nov. 18	3.50	30.00
X Usona. Pink. ....	Med.	Int. Pom.	Nov. 25	3.50	30.00
X Hasegawa Pink. Lavender. ....	Med.	Int. Sing.	Nov. 25	3.50	30.00
XPD Beautiful Lady. Lavender, dream cushion	Short	L. Anem.	Nov. 25	3.50	30.00
XD Valencia. Orchid pink. ....	Tall	L. Sing.	Nov. 30	3.50	30.00
XD Dark Pink Supreme. Lavender. ....	Med.	L. Anem.	Dec. 10	3.50	30.00

WE GROW OUR OWN

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Coral Blaze.....	B-8	Justrite.....	P-5	White Anemone.....	W-7
Cora Peck Buhl.....	Y-6	J. W. Prince.....	P-5	White Doty.....	W-7
Cora Scovil.....	B-7	Lega Tender.....	B-7	White Mensa.....	W-7
Cordova.....	W-7	Lillian Doty.....	P-8	White Mistletoe.....	W-4
Crimson Glow.....	R-7	Little America.....	W-7	White Norma.....	Y-7
Crystall Jewell.....	W-7	Major Bowes.....	P-5	White Yuletide.....	W-7
Dark Pink Supreme.....	P-8	Marketeer.....	W-4	W. H. Buckingham.....	P-8
December Glory (large).....	W-4	Mary Lennon Hall.....	Y-6	Whittier.....	Y-4
December Glory (Pom).....	W-7	Mason's Bronze.....	B-7	Wild Fire.....	B-8
December Gold.....	Y-7	Masterpiece.....	P-8	William Turner.....	W-5
Detroit News.....	B-5	Mefo.....	W-4	Yellow Ambassador.....	Y-4
Distinction.....	P-5	Melba.....	B-7	Yellow Arcadia.....	Y-6
Dorothy Turner.....	B-7	Minong.....	W-6	Yellow Bird.....	Y-6
Early Buttercup.....	Y-6	Monument.....	W-4	Yellow Cordova.....	Y-6
Elizabeth Peterson.....	B-7	Mrs. Buckley.....	P-8	Yellow Dot.....	Y-6
Elsa Piel.....	P-8	Mrs. David F. Roy.....	B-2	Yellow Fellow.....	Y-6
Estrelita.....	B-7	Mrs. Hooker.....	R-7	Yellow Garza Supreme.....	Y-6
Fawn.....	Y-6	Mrs. Kidder.....	Y-4	Yellow Mefo.....	Y-4
Fez.....	B-7	Natoma (pom).....	B-7	Yellow Monument.....	Y-4
Fire Bird.....	B-7	New York.....	B-7	Yellow New York.....	Y-6
Freida.....	P-8	Norma.....	P-8	Yellow Rolinda.....	Y-6
Friendly Call.....	Y-4	November Bronze.....	B-7	Yellow Sea Gull.....	Y-6
Friendly Rival.....	Y-4	Nuggets.....	Y-6	Yellow Turner.....	Y-5
Garnet King.....	R-5	Oak Leaf.....	B-5	Yellow Valencia.....	Y-6
Garza Supreme.....	W-7	October Rose.....	P-5	Yellow Yuletide.....	Y-6
Gladys Pearson.....	B-5	Ohio State.....	Y-7	Yolanda.....	B-7
Gleam.....	Y-6	Orchid Beauty.....	P-8	Yuvawn.....	Y-6
Gold Coin.....	Y-6	Pink Chief.....	P-5	Yellow Snow.....	Y-6
Gold Pinch.....	Y-6	Pink Dot.....	P-8		
Gold Lode.....	Y-4	Pink Mistletoe.....	P-5		
Gold Tips.....	B-7	Pink Popcorn.....	P-8		
Golden Glory.....	Y-4				
Golden Herald.....	Y-6				
Golden Mistletoe.....	Y-4				
Golden Modena.....	Y-6				

# SNAPDRAGONS

After Mums cuttings are over we have two houses that we devote to Snaps until Mum cuttings come on again toward spring.

If you grow Snaps we think we can make it an object for you to buy your plants ready to plant rather than trying to grow your own from seed.

If we have your order ahead and can plan on it we can give you prompt delivery and guarantee good stock.

We try and make the price so low that it will be more profitable for you to buy than try to raise them.

On all the standard kinds we make the price  
\$3.50 per 100      \$30.00 per 1000

We may have some of the newer kinds which will be more.

If interested write us.

## GENEVA FLORAL CO.

Box 173

Geneva, N. Y.

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in

WAR BONDS

# MUM

Price List

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